

# TravelDesk Expands Its Reach with New Milan Office



Founded in 1991, TravelDesk has long operated from its headquarters in Genoa, a city whose strategic location on the coast and status as Italy's largest port have been key to the company's growth, particularly in the marine travel sector. Now, in a significant move to enhance its market presence, TravelDesk has expanded its operations to Milan, opening a new office in September 2024.

The decision to establish a base in Milan aligns with the company's aim to be closer to its clients, many of whom have their headquarters in the city. Milan, known as Italy's economic and cultural powerhouse, serves as an ideal location for TravelDesk to further strengthen its position in the business travel market. The new office will act as a bridgehead, allowing the company to better serve existing clients and tap into new opportunities in the region.

Given Milan's reputation as "the place to be" for events and communication, TravelDesk plans to leverage its new location to develop its MICE offerings, enhancing its service portfolio and expanding its reach in the events sector. Currently, three team members are operating out of the Milan office, with plans to grow the staff in both Milan and Genoa as the company navigates a favorable period of expansion.

This new chapter marks an exciting step for TravelDesk as it continues to build on its legacy of providing exceptional travel and event solutions while adapting to the evolving needs of the market.

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